

**Newborn Hearing Screening
:60 Spanish Radio PSA
“New Father”**

Infant crying

FATHER

Welcome to the world my strong, handsome son!

ANNOUNCER:

Did you know that your baby begins to understand your words from the first minute he hears your voice?

Baby Coos

FATHER

... I have so much to teach you.

ANNOUNCER

To make sure your baby can hear your words, the hospital where he's born will check his hearing before you leave for home. If there's a problem, it's important to have a follow-up hearing test as soon as possible after you take your baby home. If you're not sure the hospital has checked his hearing, ask your doctor or nurse. And, if you have trouble understanding English, ask them to translate. After all, you don't want your baby to miss a word of what you have to teach him.

FATHER

... but first, your grandmother and grandfather want to meet you.