Phonak supporting families and professionals

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Pediatric and FM specialist
Supporting families and professionals

- Information
- Education
- Technology
Discover your child’s hearing

Children’s quality of life and development vitally depend on hearing. Children learn to speak because they hear others and themselves communicate. Hearing helps your child learn to read, appreciate music and receive warnings of approaching harm. Your child will have difficulty coping with many of life’s challenges and opportunities at home and in school without good hearing.

A child’s hearing
Guide to Access Planning-New!

- Created by Cheryl DeConde Johnson and a team of hearing impaired individuals
- Can be used in three applications
  - Student
  - Teacher
  - Parent/caregiver
Supporting Materials - FM Transmitter Selection Wizard

I. What style transmitter would you like?
☐ One to hold in your hand or wear around your neck
☐ One to clip to a belt or wear around your neck
☐ One to pass around as an accessory to your inspiro

II. What features would you like?
☐ Ability to wirelessly connect with Bluetooth devices, i.e. cell phones
☐ Ability to select to hear from all directions or from one specific direction
☐ Ability to track your hours of use
☐ Ability to use multiple transmitters at one time, i.e. listening to an instructor and a teammate
☐ One button ease of use
☐ To function as a hearing instrument remote control for select Phonak HIs
☐ Wirelessly check the status of my receiver
☐ Ability to connect to GPS, MP3, TV, Computer
☐ Ability to connect to MP3, TV, Computer

DynaMic can only be used in combination with inspiro
Literature

- My child has a hearing loss
- Oliver books
- Communication to happy endings
- Hearing Care for Infants DVD
Phonak supports HLAA-Chicago walk October 16th!

Chicago Walk4Hearing

Phonak - Life is On!

Welcome to the Phonak team page!

Both as a company and as a national sponsor of this event, Phonak is very proud to again have its own team for the 2010 Chicago Walk4Hearing. We encourage everyone involved (employees, customers, friends & family members) to help us raise money for this very important cause. Both the Hearing Loss Association of America (HLAA) and Phonak share a similar passion for enriching the lives of the hearing impaired.

Our fundraising goal of $25,000 is ambitious, but we know that with the support of everyone involved we will be able to reach and hopefully even surpass it!

Sign-up as a walker now so you can start collecting donations to help make this the most successful Walk4Hearing yet! If you are unable to make the event or are just more comfortable supporting the team, feel free to make a donation on behalf of one of the many walkers. Your support is very much appreciated.
Education- Sound Foundation Through Early Amplification

- International conference November 8-11th

- Leading researchers and professionals present information to professionals serving the hearing impaired and their families

- The program will focus on early identification, diagnosis and habilitation and will cover a wide range of relevant topics.
### Technology - Comprehensive pediatric portfolio

<table>
<thead>
<tr>
<th>Hearing instrument</th>
<th>Hearing loss/Fitting range</th>
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<tr>
<td></td>
<td>Mild hearing loss 20–40 dB</td>
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<td>Nios micro</td>
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<td>Naída SuperPower</td>
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<td>Naída UltraPower</td>
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<tr>
<td>Audéo Smart</td>
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Why is SoundRecover important?

Stelmachowicz, et al. 2004
What is SoundRecover?
How does SoundRecover work?

Normal hearing
Conventional amplification
SoundRecover
Hearing loss
SoundRecover Research

- Independent research shows children using SoundRecover:
  - Have access to high frequency sounds
  - Improved speech production
  - Improvement in hearing in noise

![Graph showing BKB-SIN (SNR--50% Correct)]

![Bar chart showing Picture Labeling and Sentence Production comparison]
Full confidence in life
Retention

Stick’n Stay

Secure’n Stay
The Colors:

Nios micro

ML12i

AS12

Naída

ML11i & ML10i

AS11 & AS12

Audéo SMART

Blue Moon - C9 available on Naída IX only
Junior
Tamper proof battery solution

- The microBTE shares the same tamper-proof battery option as the Naída models
- Locks the battery within the door but not the door itself
Dynamic FM Transmitters – setting a new standard in FM solutions for children
Dynamic FM Receivers – setting a new standard in FM solutions for children

Naida w/ ML10,11i

iSense micro

Universal MLXi

MyLink+

Nios micro w/ML12i

AS12/MLXi
Thank you!
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