

Potential Tele-Audiology “Value Statements”

One of the important elements emphasized in developing a business case is the articulation of strong “value statements.” Such statements should communicate why such an effort contributes to values shared by key stakeholders such as state departments of health, medical clinics, and health care financing entities.

As a learning community activity, creation of such value statements have the potential to be useful to us all in our efforts to sustain our tele-audiology projects. Please identify some value statements that you believe should be considered.

The implementation of tele-audiology

1. supports the mission of the hospital/clinic to ensure access to care for citizens in the ---- community/region.
2. supports our quality improvement goal to increase customer satisfaction with accessing services in a timely manner.
3. will assist in reaching our EHDI program goal of decreasing our loss to follow up from ___ % to ___%.
4. will generate increased revenue? May NOT be a good direction?
5. contributes to our MCHB state performance measure of ensuring access to services for children in rural/remote areas.

What kind of value statements may have communication power in your area/state?
